

# JAN / FEB 2025 PROMOS

## Salon & Stylist Try Me Kit



**SPECIAL SALON PRICE: \$160.00**  
 SALON VALUE: \$195.50 **A 18% SAVINGS!**

**PURCHASE:**

- 1 Replenishing Moisture Shampoo - 10.1oz / 300ml
- 1 Replenishing Moisture Conditioner - 10.1oz / 300ml
- 1 Replenishing Moisture Masque - 8oz / 237ml
- 1 Miracle Rescue & Repair Shampoo - 10.1oz / 300ml
- 1 Miracle Rescue & Repair Conditioner - 10.1oz / 300ml
- 1 Miracle Rescue & Repair All-in-1 Leave-in Treatment - 6oz / 177ml
- 1 Thikk.Volume Shampoo - 10.1oz / 300ml
- 1 Thikk.Volume Conditioner - 10.1oz / 300ml
- 1 Velvet Smooth Blowdry Balm - 6.8oz / 200ml
- 1 Blowdry Boost Volumizing Spray - 6oz / 177ml
- 1 Abyssinian & Kendi Oil Serum - 1.7oz / 50ml
- 1 All Curled Up Curl Defining Cream - 6oz / 177ml
- 1 Defy Gravity Volume & Thickening Foam - 7oz / 207ml
- 1 Show Off & Shine Illuminating Styling Spray - 16.9oz / 500ml
- 1 Born for the Stage Finishing Spray - Firm Hold - 16.9oz / 500ml
- 1 Mirror Cling - "Ask me about Plant Powered Color Care"
- 1 Tent Card - "Plant Powered Color Care"

## Salon & Stylist Introductory Offer



**SPECIAL SALON PRICE: \$599.00**  
 SALON VALUE: \$784.50 **A 24% SAVINGS!**

**PURCHASE:**

- 3 Replenishing Moisture Shampoo - 10.1oz / 300ml
- 3 Replenishing Moisture Conditioner - 10.1oz / 300ml
- 3 Replenishing Moisture Masque - 8oz / 237ml
- 3 Miracle Rescue & Repair Shampoo - 10.1oz / 300ml
- 3 Miracle Rescue & Repair Conditioner - 10.1oz / 300ml
- 3 Miracle Rescue & Repair All-in-1 Leave-in Treatment - 6oz / 177ml
- 3 Thikk.Volume Shampoo - 10.1oz / 300ml
- 3 Thikk.Volume Conditioner - 10.1oz / 300ml
- 3 Velvet Smooth Blowdry Balm - 6.8oz / 200ml
- 3 Blowdry Boost Volumizing Spray - 6oz / 177ml
- 3 Abyssinian & Kendi Oil Serum - 1.7oz / 50ml
- 3 All Curled Up Curl Defining Cream - 6oz / 177ml
- 3 Defy Gravity Volume & Thickening Foam - 7oz / 207ml
- 3 Show Off & Shine Illuminating Styling Spray - 16.9oz / 500ml
- 3 Born for the Stage Finishing Spray - Firm Hold - 16.9oz / 500ml

**PLUS. BACKBAR:**

- 1 Replenishing Moisture Shampoo - 32oz / 946ml
- 1 Replenishing Moisture Conditioner - 32oz / 946ml
- 1 Miracle Rescue & Repair Shampoo - 32oz / 946ml
- 1 Miracle Rescue & Repair Conditioner - 32oz / 946ml
- 1 Thikk.Volume Shampoo - 32oz / 946ml
- 1 Thikk.Volume Conditioner - 32oz / 946ml
- 2 Replenishing Moisture Masque - 8oz / 237ml
- 4 Mirror Cling - "Ask me about Plant Powered Color Care"
- 4 Tent Card - "Plant Powered Color Care"
- 6 Liter Size Pump

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## FEATURED COLLECTION

### Replenishing Moisture

Protection & hydration from harsh winter weather, plus longer-lasting color!

**PURCHASE:**

- 1 Replenishing Moisture Shampoo - 10.1oz / 300ml
- 1 Replenishing Moisture Conditioner - 10.1oz / 300ml
- 1 Replenishing Moisture Masque - 8oz / 237ml

**SPECIAL SALON PRICE: \$30**

SALON VALUE: \$38 **A 21% SAVINGS!**

### Winter Protection Offer

Your clients have dull, parched hair!  
Add new in-salon treatments to your menu!

**PURCHASE:**

- 3 Replenishing Moisture Masque - 8oz / 237ml

**RECEIVE FREE:**

- 1 Replenishing Moisture Masque - 8oz / 237ml

**SPECIAL SALON PRICE: \$39**

SALON VALUE: \$52 **A 25% SAVINGS!**



### Bokka Tote Bag Deal!

Incredible styling kit for all textures!

**PURCHASE:**

- 1 Velvet Smooth Blowdry Balm - 6.8oz / 200ml
- 1 Blowdry Boost Volumizing Spray - 6oz / 177ml
- 1 Abyssinian & Kendi Oil Serum - 1.7oz / 50ml
- 1 All Curled Up Defining Cream - 6oz / 177ml
- 1 Defy Gravity Volume & Thickening Foam - 7oz / 207ml

**SPECIAL SALON PRICE: \$49**

SALON VALUE: \$63 **A 22% SAVINGS!**

**ADDED BONUS:**

- 1 Bokka Jute Tote Bag (a \$10 value)