

BRAZILIAN BLOWOUT FREE PRODUCTS



MICRO CHELATING CLEANSER | SMOOTHING ACTIVATOR | FINALIZING LAMINATOR | SMOOTHING BASE

BRAZILIAN BLOWOUT FREE TOOLS



# BRAZILIAN BLOWOUT FREE

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 brazilianblowout.com 1.877.779.7706

# BRAZILIAN BLOWOUT FREE INSTRUCTIONS

To achieve the best results, it is important to assess the client's hair type and condition. This will guide you in properly performing the treatment. Once you have determined your client's hair type/condition, you'll follow the appropriate instructions below.

## COARSE/HEALTHIER



Includes: Non-compromised, single process, virgin, resistant, curly and/or frizzy, minimal to moderate highlights.

## FRAGILE/COMPROMISED



Includes: Double-processed, heavily highlighted, balayage, fine/thin, dry, curly/wavy, frizzy, compromised/some breakage.

### 1 CLEANSE

- Generously spray Brazilian Blowout FREE Micro Chelating Cleanser throughout soaking wet hair and scalp and massage vigorously until a foam begins to form.
- Rinse thoroughly. For extremely thick, curly, more resistant hair or, for heavy buildup, repeat.

### 2 PREP

- Towel dry hair to 50% dry.
- Divide hair into 4 even sections.
- Thoroughly brush hair before application.

### 3 MEASURE & MIX

**MIXING RATIO [1:1]**  
 50% Smoothing Base + 50% Smoothing Activator

MEASURE	SHORT HAIR	MEDIUM LENGTH HAIR	LONG HAIR
	2 - 3 oz. (60-90ml) Combined	3 - 4 oz. (90-120ml) Combined	4 - 6 oz. (120-180ml) Combined

**MIX** Add each product to a clean color bowl & mix together with whisk to achieve a creamy consistency.

### 4 APPLICATION

- Starting with ¼" to ½" (1 to 1.5cm) sub-sections, apply solution ¼" (1cm) off the scalp.
  - Saturate each sub-section by combing hair straight after application.
- NOTE** Gloves must be worn during application.  
**IMPORTANT** Do not excessively comb the hair again after applying.

### 5 PROCESS

- Process for 45 minutes open-aired.
- IMPORTANT** Do not use heat. Leave hair straight. Do not clip.

### 6 RINSE & CLEANSE

- After processing, rinse solution thoroughly with warm water for 1 minute.
- Thoroughly cleanse the hair twice using Brazilian Blowout FREE Micro Chelating Cleanser and rinse.

### 7 LAMINATE

- Towel dry hair well. Hair should be damp, not dripping wet.
- Pump up to 1 oz (30 ml) of Brazilian Blowout FREE Finalizing Laminator Coarse/Healthier into color bowl.
- Lightly dust Finalizing Laminator ¼" (1cm) off scalp in 2" (5cm) subsections, using applicator brush.
- **DO NOT RINSE.**  
**NOTE** Gloves must be worn during application.  
**IMPORTANT** If hair is too wet it will weaken laminator strength. Towel dry well.

### 8 BLOW DRY

- Blow dry hair as smooth as possible using a round brush until hair is 100% dry.

### 9 FLAT IRON

- Flat iron the hair until smooth and straight.
- SECTION SIZE** ½" to 1½" (1.5cm to 4cm), use smaller sections if needed.  
**TEMPERATURE** 400 - 450°F (200 - 230°C)  
**PASSES:** 8 to 12 Flat Iron Passes  
**NOTE** Once the flat iron step is finished, the treatment is complete. **There is no waiting period.** Client can now resume daily activity including washing hair, exercising, putting hair in clip, etc.

## BRAZILIAN BLOWOUT FREE MAINTENANCE

- Client should use the Brazilian Blowout Deep Conditioning Masque for the first 3-4 washes.
- Use Brazilian Blowout Anti-Frizz Shampoo, Anti-Frizz Conditioner, and Ionic Bonding Spray to prolong treatment.

### 1 CLEANSE

- Generously spray Brazilian Blowout FREE Micro Chelating Cleanser throughout soaking wet hair and scalp and massage vigorously until a foam begins to form.
- Rinse thoroughly. For extremely thick, curly, more resistant hair or, for heavy buildup, repeat.

### 2 PREP

- Towel dry hair to 50% dry.
- Divide hair into 4 even sections.
- Thoroughly brush hair before application.

### 3 MEASURE & MIX

**MIXING RATIO [1:1]**  
 50% Smoothing Base + 50% Smoothing Activator

MEASURE	SHORT HAIR	MEDIUM LENGTH HAIR	LONG HAIR
	2 - 3 oz. (60-90ml) Combined	3 - 4 oz. (90-120ml) Combined	4 - 6 oz. (120-180ml) Combined

**MIX** Add each product to a clean color bowl & mix together with whisk to achieve a creamy consistency.

### 4 APPLICATION

- Starting with ¼" to ½" (1 to 1.5cm) sub-sections, apply solution ¼" (1cm) off the scalp.
  - Saturate from root to mids only and comb through to ends. Comb hair straight after each section.
- NOTE** Gloves must be worn during application.  
**IMPORTANT** Do not excessively comb the hair again after applying.

### 5 PROCESS

- Process for 20-30 minutes open-aired. **DO NOT PROCESS** for any longer than 30 minutes.
- IMPORTANT** Do not use heat. Leave hair straight. Do not clip.  
**IMPORTANT** Test elasticity of the hair periodically. If the hair shows signs of excessive elasticity, rinse. Otherwise allow the hair to process for a full 30 minutes.  
**IMPORTANT** For hair with different integrities, apply to resistant hair first and weaker hair last. Hair with overly compromised ends, leave out.

### 6 RINSE & CLEANSE

- After processing, rinse solution thoroughly with warm water for 1 minute.
- Thoroughly cleanse the hair twice using Brazilian Blowout FREE Micro Chelating Cleanser and rinse.

### 7 LAMINATE

- Towel dry hair well. Hair should be damp, not dripping wet.
- Pump 2 oz (60ml) of Brazilian Blowout FREE Finalizing Laminator Fragile/ Compromised into color bowl.
- Saturate hair in large sections, ¼" (1cm) off scalp to ends, making sure hair is saturated, and comb straight.
- Let hair process for 20 minutes. **Rinse thoroughly.**  
**NOTE** Gloves must be worn during application.  
**IMPORTANT** If hair is too wet it will weaken laminator strength. Towel dry well.

### 8 BLOW DRY

- Blow dry hair as smooth as possible using a round brush until hair is 100% dry.

### 9 FLAT IRON

- Flat iron the hair until smooth and straight.
- SECTION SIZE** ½" to 1½" (1.5cm to 4cm) sub-sections.  
**TEMPERATURE** 380- 410°F (190 - 210°C)  
**PASSES:** 6 to 8 Flat Iron Passes  
**NOTE** Once the flat iron step is finished, the treatment is complete. **There is no waiting period.** Client can now resume daily activity including washing hair, exercising, putting hair in clip, etc.

## BRAZILIAN BLOWOUT FREE MAINTENANCE

- Client should use the Brazilian Blowout Deep Conditioning Masque for the first 3-4 washes.
- Use Brazilian Blowout Anti-Frizz Shampoo, Anti-Frizz Conditioner, and Ionic Bonding Spray to prolong treatment.

The Brazilian Blowout FREE Smoothing Treatment must be performed by a certified licensed stylist only and must be used in accordance to manufacturer instructions. For additional assistance or training, please book a virtual training session at <https://www.brazilianblowout.com/pages/free-virtual-training>