

# Scruples®

## REJUVENATE YOUR ROOTS WITH THE NEW TEA TREE TRIO!

**NEW**  
COLLECTION

**30%  
SAVINGS**

### BENEFITS OF TEA TREE

- SOOTHES ITCHY & DRY SCALP
- KEEPS HAIR HYDRATED & SMOOTH
- INVIGORATING AND HYDRATING FEEL AND SCENT



### SPECIAL TRIO DEAL

#### TEA TREE REFRESHING SHAMPOO 710124

Formulated with tea tree oil, this refreshing shampoo gently cleanses, leaving your hair feeling revitalized and deeply cleansed. Experience the natural benefits of tea tree oil as it promotes a clean, healthy scalp and leaves your hair with a renewed sense of vitality and freshness.

8 oz - reg. \$10.67 USA salon cost

#### TEA TREE NOURISHING OIL 710324

A lightweight oil absorbs quickly to moisturize and revitalize dry, damaged hair. Whether used as a leave-in treatment added to your styling routine, this nourishing oil leaves your hair feeling soft, smooth, and deeply nourished.

2 oz - reg. \$14.73 USA salon cost

#### TEA TREE REFRESHING CONDITIONER 710224

This lightweight conditioner detangles and hydrates, leaving your hair feeling silky smooth and manageable. Experience the invigorating sensation of tea tree oil as it soothes the scalp and promotes healthy-looking hair from roots to ends.

8 oz - reg. \$10.98 USA salon cost

reg. value for a trio \$36.38 USA salon cost

**\$25.00 TRIO USA**

## A+ HAIR STARTS HERE UPGRADE THEIR HAIRCARE ROUTINE!

### SPECIAL DEAL- BUY 2 GET THE 3RD FREE

#### RENEWAL COLOR RETENTION SHAMPOO 147

Renewal® Color Retention Shampoo protects haircolor from damaging effects of the environment. Enriched with Scruples' exclusive Protective Barrier Complex (PBX®) that gives hair the flexibility, shine, volume and protection it deserves.

12 oz - reg. value for 3 \$26.16 USA salon cost

**\$17.44 USA**

#### DRY SHAMPOO FRESH FINISH 182

A weightless spray that goes on clear absorbs excess oil, while antioxidants work to replenish and condition the hair - never leaving the hair looking dull, dusty or faded.

7.5 oz - reg. value for 3 \$41.13 USA salon cost

**\$27.42 USA**

#### TOTAL INTEGRITY ULTRA RICH CONDITIONER 212

This advanced technology, gluten-free conditioner is gentle for all hair types and works to soften, smooth and restore chemically treated hair, while prolonging the life of haircolor.

6.7 oz - reg. value for 3 \$41.19 USA salon cost

**\$27.46 USA**

#### SILK SERUM SMOOTH & SHINE 2075

This styling serum weightlessly seals in moisture and essential vitamins that give hair a healthy glow while working to keep colors bright.

3 oz - reg. value for 3 \$37.47 USA salon cost

**\$24.98 USA**

#### TWISTED CURL DEFINING CREME 558

This creme enhances and energizes curls while keeping hair soft and bouncy. It also provides thermal protection against damage associated with hair dryers, curling irons and flat irons.

5 oz - reg. value for 3 \$33.69 USA salon cost

**\$22.46 USA**



OVER  
**33%**  
SAVINGS

### SPECIAL DEAL

#### URBAN SHOCK DIRECT DYE REMOVER 873E

A game-changing color remover that utilizes water to help gently clear away any existing direct dyes in the hair. Removes unwanted direct dye haircolor quickly NO DEVELOPER REQUIRED!

4 oz - reg. \$24.15 USA salon cost

**\$17.95 USA**

#### COLOR DELETE PERMANENT HAIRCOLOR REMOVER 8710

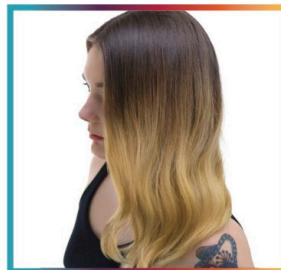
Easy-to-use bleach alternative creates controlled lift for a clean canvas, so hair can be colored with desired shade immediately following removal. Ammonia, preservative and fragrance-free.

4 oz - reg. \$24.15 USA salon cost

**\$17.95 USA**



**BEFORE**  
URBAN SHOCK DIRECT DYE



**AFTER**  
URBAN SHOCK DIRECT DYE

# Scruples®

## SLEEK PONYTAIL ESSENTIALS YOUR SECRET TO A POLISHED LOOK

### GET THE LOOK DEAL

**QUICK RECOVERY**  
LEAVE-IN CONDITIONER 2335  
6 OZ – reg. \$11.23 USA salon cost

**SMOOTH OUT**  
STRAIGHTENING GEL 592  
8.5 OZ – reg. \$10.60 USA salon cost

**HIGH DEFINITION**  
HAIR SPRAY 470  
10.6 OZ – reg. \$11.86 USA salon cost

reg. value \$33.69 USA salon cost  
**\$25.27 BUNDLE USA**



### DYNAMIC DUOS: STAPLE STYLING PAIRINGS



#### LIGHT CONTROL & SHINE

RENEWAL Hair Therapy Polish +  
CREME PARFAIT Volumizing Foam

#### LEAVES LASTING SHINE AND HOLD & PROVIDES SLIP WHILE STYLING

HEAT UP Styling & Finishing Thermal Spray +  
HYPERSHINE Repair Spray

#### FIRM MEMORY & CONTROL

TEXTURIZING PASTE Sculpt & Create +  
ENFORCE Sculpting Glaze

## THE PERFECT DUOS FOR THE ULTIMATE LOOK FOR ONLY \$15

### SPECIAL DUO DEAL

**HEAT UP**  
STYLING THERMAL SPRAY 4322  
8.5 OZ – reg. \$10.60 USA salon cost

**HYPERSHINE**  
REPAIR SPRAY 5851  
4.2 OZ – reg. \$12.49 USA salon cost

**TEXTURIZING PASTE**  
SCULPT & CREATE 537  
3.5 OZ – reg. \$12.71 USA salon cost

**ENFORCE**  
SCULPTING GLAZE 502  
8.5 OZ – reg. \$9.37 USA salon cost

**CREME PARFAIT**  
VOLUMIZING FOAM 567  
8.5 OZ – reg. \$10.60 USA salon cost

**RENEWAL**  
HAIR THERAPY POLISH 251  
2 OZ – reg. \$11.86 USA salon cost

UPTO  
**35%**  
SAVINGS

**\$15.00 DUO EACH**

the  
**salon**  
center  
(205)940-1140