

COLOR WOW

# ICONIC HOLIDAY STYLERS

NOVEMBER - DECEMBER 2024



## PURCHASE

(12) Dream Coat Supernatural Spray 6.7 fl oz

## RECEIVE FREE

Iconic Holiday Stylers.

- (1) Style On Steroids Texturizing Spray 7.0 oz
- (1) Cult Favorite Firm + Flexible Hairspray 10.0 oz
- (1) Extra Mist-ical Shine Spray 5.0 oz

**SALON COST: \$168.00**

Total Value: \$210.50 | Savings: 20%

## PURCHASE (3) OR MORE

Root Cover Up (Any Shade)

## SAVE 25%

Instantly cover grays, touch up highlights, thicken + perfect hairlines.

*Platinum | Blonde | Light Brown | Medum Brown Dark Brown | Black | Red | Dark Blonde*

**SALON COST: \$38.81**

Total Value: \$51.75 | Savings: 25%

Buy 3 or More **SAVE 20%** on Award-Winning Color Wow



**XTRA LARGE**  
Bombshell Volumizer

6.5 fl oz

Instantly thickens, lasts for days. No alcohol, salts, or drying resins.

**SALON COST: \$31.20**

Total Value: \$39.00 | Savings: 20%



**RAISE THE ROOT**  
Thicken + Lift Spray

5.0 fl oz

Instant sky-high root lift and volume without stiffness or stickiness.

**SALON COST: \$28.80**

Total Value: \$36.00 | Savings: 20%

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# HOLIDAY 2024

Limited-edition VIPs: Very Important Presents they'll love to give (or keep!) at value savings



## VOLUMIZING VIPs

(CW7207)

Our Volumizing VIPs kit includes four best-sellers to create ultra-luxe, sexy, voluminous styles that last for DAYS!



BEFORE

AFTER

### INCLUDES:

- (1) Color Security Shampoo (2.5 fl oz / 75 ml)
- (1) Money Mist (1.7 fl oz / 50 ml)
- (1) Raise the Root Thicken + Lift Spray (5.0 fl oz / 150 ml)
- (1) Xtra Large Bombshell Volumizer (6.5 fl oz / 195 ml)

**SALON PRICE:** ~~-\$37.50~~ **\$30.00**

**SALON SAVINGS: 20%**



## SMOOTH + SHINY VIPs

(CW7206)

Iconic frizz-fighters deliver super sleek, glossy strands that stand up to the highest humidity for DAYS!



BEFORE

AFTER

### INCLUDES:

- (1) Color Security Shampoo (2.5 fl oz / 75 ml)
- (1) Money Masque (1.7 fl oz / 50 ml)
- (1) Dream Coat Supernatural Spray (6.7 fl oz / 200 ml)

**SALON PRICE:** ~~-\$27.00~~ **\$21.50**

**SALON SAVINGS: 20%**

#COLORWOWHAIR