

# Aloxxi



NOVEMBER – DECEMBER & Q4 2024

## PROMOTIONS

### READY OR NOT, COLOUR'S ABOUT TO GET HOT!

#### "ARE YOU RED-Y FOR IT?" SEASONAL COLLECTION

PRODUCT	SIZE
DIMENSIONS SHADE .31	2 Oz / 60g
DIMENSIONS SHADE .44	2 Oz / 60g
DIMENSIONS SHADE .66	2 Oz / 60g
INSTABOOST COPPER CABANA	6.8 Fl. Oz. / 200 mL
INSTABOOST GOLDEN HEIRESS	6.8 Fl. Oz. / 200 mL
INSTABOOST FIREBALL RED	6.8 Fl. Oz. / 200 mL
DIMENSIONS SWATCH CHART	
INSTABOOST SWATCH CHART	
TECHNIQUE CARD	

**30% OFF**

**SALON PRICE:** \$39.95  
**SALON VALUE:** \$56.85  
**SALON SAVINGS:** \$16.90



### ACTIVATE WINTER BLONDES

PRODUCT	SIZE
TONES 9P	2 Oz / 60g
TONES 9AA	2 Oz / 60g
TONES 10V	2 Oz / 60g
CHARCOAL LIGHTENER	8.8 Oz / 250g
20 VOLUME DEVELOPER	33.8 Fl. Oz. / 1L

**23% OFF**

**SALON PRICE:** \$44.95  
**SALON VALUE:** \$58.35  
**SALON SAVINGS:** \$13.40



### HOLIDAY 2024

#### E7 ANTI-FRIZZ SHAMPOO & CONDITIONER

10.1 Fl. Oz. / 300 mL each

**SAVE 47%**

**SALON PRICE:** \$15.95  
**SALON VALUE:** \$30.00  
**SALON SAVINGS:** \$14.05



### BOMBSHELL BLOWOUT ... SALE!

#### ALL MINI BOMBSHELL PRODUCTS UP TO 70% OFF

PRODUCT	SIZE
BOMBSHELL STYLER	1.5 Fl. Oz. / 50 mL
BOMBSHELL SHINE MIST	1.5 Fl. Oz. / 50 mL
BOMBSHELL SHAMPOO	2 Fl. Oz. / 59 mL
BOMBSHELL CONDITIONER	2 Fl. Oz. / 59 mL

**SALON PRICE:** \$1.50  
**SALON VALUE:** \$8.50-\$10.00  
**SALON SAVINGS:** UP TO 85%

**UP TO 85% OFF**



### A COOL NEW BREW IS COMING SOON!

**NEW**

Refresh brunettes or tone natural/ previously coloured hair with the NEW INSTABOOST Conditioning Color Masque in COOL COCOA BEANS.

COOL COCOA BEANS: maintains Cool Brunettes



- 1 USE
- 3 USES
- 5 USES

**INSTABOOST COOL COCOA BEANS**  
 6.8 Fl. Oz. / 200mL  
**SALON PRICE:** \$12.50



### GET AN INSTANT GLOW UP AND SHINE BRIGHT FOR THE HOLIDAYS!

**BOGO**

BUY ONE INSTABOOST CONDITIONING MASQUE GLOSS BOSS AND GET A GLOSS BOSS FREE!

INSTABOOST GLOSS BOSS, 6.8 Fl. Oz. / 200mL  
**SALON PRICE:** \$12.50  
**SALON VALUE:** \$25.00  
**SALON SAVINGS:** \$12.50

